

Quick start guide to FT.com - Western Washington University

Financial Times for Education

The Financial Times is a global business publication that provides a broad range of information, news, and services to ambitious individuals and organizations. The FT covers a variety of topics, including management, finance, the legal industry, politics, climate change, and economics, all from a global perspective.

How can professors and students set up accounts?

- 1. Use <u>this link</u> or go to ft.com/wwu, where you will be asked to complete a sign up page one time. Be sure to use your university email address.
- 2. Once your account is set up, you can log into FT.com from anywhere and use the same credentials across multiple devices, **including the app.**

Is there an app I can use?

Apps are found in the iOs App Store or in Google Play. Use your FT.com credentials to log in.

Here are quick links to ...

- Intro to FT.com videos, including how to create reading lists and how to do a search
- FT industry topic tags
- <u>Markets Data</u>
- FT Podcasts
- <u>FT Course Guides</u> on Finance, Economics, Management, Business ethics, and Global Trade and International Business
- FT on social media: Instagram, Twitter, Facebook, LinkedIn
- The FT digital newspaper

Looking for specific content?

Email <u>higher.education@ft.com</u> for a free, personalized consultation.

Do you have customer support?

Yes - our technical support is 24/5 days a week. You can reach them at customer.support@ft.com